

Right: The Beach Shack, the guest reception area at Kokomo Private Island, a recent addition to Fiji's high-end resort scene. Below: At the new Six Senses Fiji, traditional dance performances are held on the beach at dusk.

BEFORE YOU SET OFF FOR your private-island resort in Fiji—a place called Vatuvara—there's the exertion of having to fill out a form. "Favorite cocktail?" it asks. If you're being honest with yourself, the answer is: "All." "May we stock your personal wine fridge and mini-bar with specific items?" it inquires. You think, "Yes, specific items are welcome—and did you just say personal wine fridge?"

Before you arrive at your private-island resort in Fiji, to your villa with its own plunge pool and views of one of the most magnificent oceanscapes you've ever laid eyes on, the resort staff would also like to know how they can help

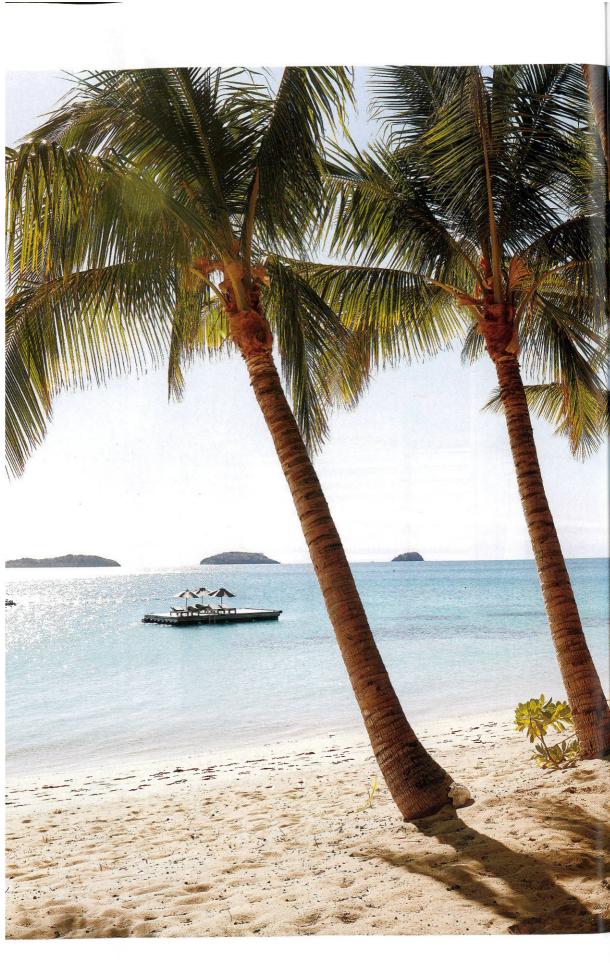
you attain your wellness goals, and what activities you enjoy. You can check hiking and watersports, massages (plural!), and renewing your vows, among other options. If you pick yoga, an on-call instructor named Cloud will be flown in by seaplane to help turn your tense, inflexible body into a warm pretzel.

And here's the thing. As you strike your wobbly tree pose to the lovely encouragement of Cloud, while gazing upon the aquamarine waters of the South Pacific, personal wine fridge stocked and ready, you will ask yourself some very important questions: If Fiji itself is supposed to be paradise, could it be that I'm experiencing something more than paradise? This villa, this view, this moment—is this paradise plus one? Paradise turned up to 11?

These questions, which at the time will seem the most reasonable in the world, will lead you to reconsider the meaning of that well-worn word *paradise*—what it is and what it signals in our minds. It's a common trope of travel, of course, used to imply a certain color of water, a certain









softness of sand, a certain amount of sun and spoiling. But if you were to experience three distinct interpretations of the word, by visiting three lavish private-island resorts purpose-built to indulge your every desire, would each one expand or diminish the definition of paradise? And having experienced those dreams, what would you have learned? That's why I went to Fiji, to find out.

LOCATED SOMEWHERE NORTHWEST

of Tonga and southwest of Samoa, Fiji is a gorgeous insanity of South Pacific islands and atolls—more than 300, to be less than exact (some come and go with the tides). Though tourism is now the number one industry, for a long time Fiji was seen as Tahiti's less exclusive cousin, with great beaches and diving but not much in the way of cushy, high-end resorts. Whereas honeymooners jetted to, say, Bora-Bora for their once-in-alifetime trip, backpackers would arrive in Fiji and board a ferry to one pristine island or another to surf, catch rays, and party on the beach. Some Australians came for family

vacations, but Americans were far more likely to opt for Hawaii or the Caribbean. Over the past five years or so, though, the number of big-spending U.S. visitors has surged, thanks to the launch of nonstop flights from L.A. and a clutch of new upscale resorts.

My wife, Sara; our youngest son, 13-year-old Nicholas; and I flew in from Boston, meaning our flight was a little less than nonstop. After almost 20 hours of air travel, we emerged into fragrant, humid air, stripping off our fleeces. A short car ride later, we came to a marina where a boat took us out into the watery playing fields of Fiji. To suddenly find ourselves in that elemental otherworld, with its salt-laced wind, expanses of fluorescent water, and rugged, mountain-fringed horizon, was discombobulating, a physical shock. It felt like the best kind of freedom in the world.

On the transfer to our first resort, the newly opened Six Senses Fiji on Malolo Island, I chatted with Sam, a member of the crew, up in the front of the boat. After pointing out the various world-class surf breaks we passed by, Sam told me a story about Dakuwaqa, the shark god. He said Dakuwaqa once terrorized the waters of Fiji, but then when he attacked the island of Kadavu, a goddess named Rokobakaniceva, assuming octopus form, subdued the shark and extracted a promise that he would leave the people of Kadavu alone. Sam told the story as if it had occurred yesterday. Then, as we approached Malolo Island, he said that the island's Tui Lawa, or chief,

commanded his own duo of large sharks. If you misbehave, he said gravely, you might get bitten by one. When I asked if he really believed that, he looked at me, smiling, and said, "Of course." He said his uncle had often swum with sharks, and because he was such a fine person, had not been bitten once. That's why.

WE'D BEEN TOLD that the best thing about Fiji is its people: kinetically friendly, communally minded, kidloving, naturally hospitable, greeting everyone with a loud "Bula!" At Six Senses, we were welcomed by serenade, which, friends, I'm here to tell you is the best way to arrive anywhere. As wooden necklaces were draped around our necks, a group of singers with acoustic guitars belted out a string of heartfelt harmonies. These songs could easily have seemed like just another tropical island cliché—and yes, the experience would be repeated five more times on our trip. But in the moment, the singing felt like an organic extension of the Fijian spirit. (Of course, the staffers sang these songs a



Clockwise from above:
The seafood platter at
Vatuvara Private Islands
showcases Fijian flavors
like coconut, lime, and
cilantro; a guest room
at Six Senses Fiji; the
beach at Kokomo, located
on the remote island of
Yaukuve Levu.





Clockwise from above:
A staffer at Vatuvara,
where guests have
included Prince Harry
and Meghan Markle; one
of the three villas at
Vatuvara, which all have
an informal, personal
feel; Vatuvara has set up
a foundation to protect
the surrounding reefs.

lot as guests came and went, but for me, sap that I am, that initial moment never lost its feeling, especially later as we approached the end of our trip, and I went through my own complicated feelings of not wanting to leave Fiji, ever.)

While Six Senses is of course luxurious, it also stresses sustainability. Efforts to reduce the resort's carbon footprint can be felt at every turn—from the metal drinking straws and the Tesla battery—powered solar fields to the kitchen garden with its resident flock of chickens. According to Rose Kavanaugh, the property's enthusiastic marketing exec, it is this philosophy, more than the spa facilities or the food (both of which were fantastic), that repeat customers at Six Senses' other resorts give as the reason for their return. Perhaps, having burned the jet fuel to be there, some of us feel relief in knowing that a resort has our ecological back.

And however eco-friendly Six Senses' version of paradise might have been, we certainly didn't suffer for it. After checking in, we reviewed our activity options and found that they included a consultation with the property's

"sleep ambassador," who can provide everything from organic pajamas to a sleep kit containing a neti pot and something called a sleep spritzer, infused with the scent of jasmine.

Having installed ourselves in our beachfront villa, we took in the view. In the near distance, we could see a small island called Wadigi, which, we were told, has been rented out by Pink and Paris Hilton. Out to the west, the water turned from near-purple to an emerald green, and beyond that was an epic wall of white water where the energy of the ocean collided with the coral reef. Everything around us was shaped by the mood and aspect of the sea.

It occurred to me that part of what makes any place a paradise is the contrast it provides with your life at home. Back in Portland, Maine, where we live, Sara and I had just sent our oldest child off to college and put our second on a plane to Beijing for a high school year abroad. For the past few weeks, the nest had seemed two-thirds empty. In Fiji, the sensual bombardment of the natural world helped erase that parental pang. By the time we snorkeled the nearby reef, we'd passed into a state of wonder, lost in a world of parrotfish and blue starfish.

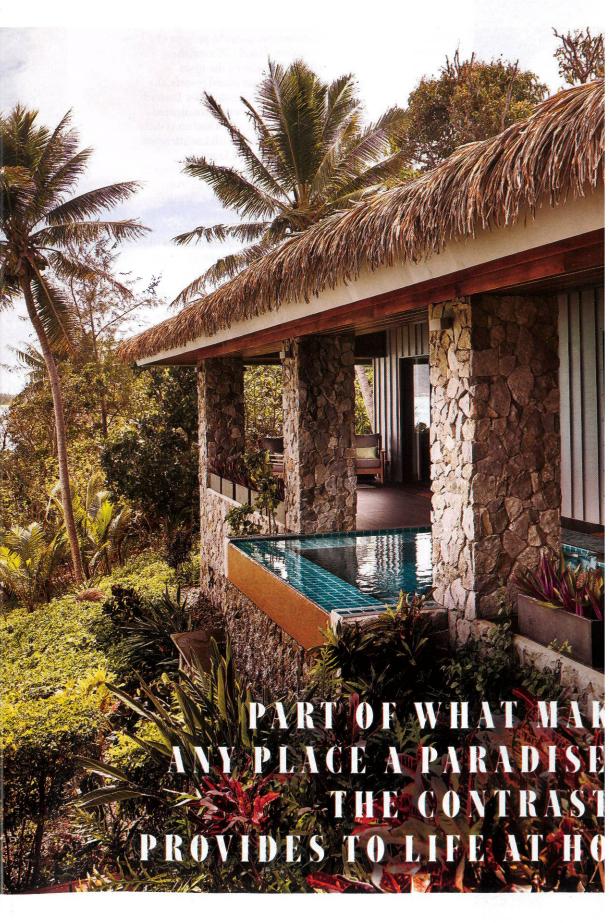
It reminded me of something that came before all the swimming and paddleboarding, before the yoga and massage at the spa designed to look like a Fijian village, before our last night on the island and the cocktail on the hilltop overlooking the resort at sunset. When we'd first arrived, we'd met what Six

Senses called our GEM, or guest experience maker. His name was Pela Rageci, and besides being awesome, he looked a little like Usher. His greeting to us that morning, later to be repeated by others, captured something so true about the familiarity we felt in Fiji. "Welcome home," he'd said, as if we'd already been there in another life.

IF YOU ASK ME, the mega-rich have it the hardest in Fiji. The rest of us go on vacation, and then, with lightened wallets and heavy hearts, take our leave at the end of the trip. We don't want to go home, of course, but we generally don't have much choice. Multimillionaires, on the other hand, operate on a different budget and schedule. We all crave our own version of paradise, but they alone have the means to acquire it—as well as a seeming compulsion to engrave their indelible signatures on the landscape in golden glitter. And then the project turns out to be a whole lot of work.

It's a thing in Fiji, moguls and celebrities buying their own islands. Mel Gibson purchased one for \$15 million.







Clockwise from above: Kokoda, or Fijian-style ceviche made with coconut milk, at Six Senses; guests at Vatuvara have the island's supply of watersports equipment all to themselves; sculptures in the gardens at Kokomo were carved from fallen cinnamon trees. Clare Bronfman, the Seagram heiress, owns 80 percent of one, for which she paid \$47 million. David Gilmour, the Canadian gold baron, bought and developed the 1990s granddaddy of Fiji's star-studded private island resorts, the Wakaya Club & Spa. And in 2018, Red Bull cofounder Dietrich Mateschitz opened a resort on Laucala, his own manicured version of Xanadu, replete with Austrian chefs and an 18-hole golf course staffed by PGA professionals, which has attracted celebrities from Oprah Winfrey to George Clooney.

So it was strictly in the name of research that we hopped aboard a seaplane whose barefoot pilot brought us to an island called Yaukuve Levu, which is owned by Australian real estate billionaire Lang Walker. After spending \$160 million, Walker has realized his own version of paradise: Kokomo Private Island. The story of its acquisition goes like this. In 2011, a friend sailed by the jungle-thicketed island that would become home to Kokomo, and told Walker he'd found just the place for him. Lore has it that when Walker eventually showed up, he slashed his way to the top

of a hill to get cell coverage, then negotiated the price down from \$7 million to \$3 million. He calls it the most costly phone call of his life, because shortly thereafter, he turned on the cash spigot to create the resort that stood before us. "This is the one project on which Walker has truly spared no expense," Martin Persson, the island's GM, told me.

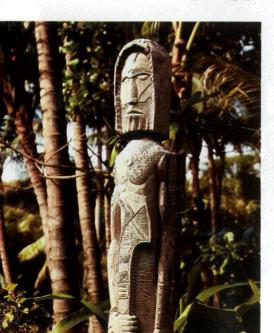
While Six Senses might have possessed a slightly more sceney vibe, Kokomo, by dint of its price, clientele, and 45-minute plane transfer, upped the ante in terms of exclusivity. As we padded along the dock after drop-off, again came the musical greeting and the bestowing of leis, followed by a quick briefing from Lynn Enocksson, the PR manager and Martin's wife. Here, our GEM was called a butler, and the "butler button" on our in-room iPad, we were told, would be the conduit to service. As it should be in paradise, the takeaway was simple: whatever you want, whenever you want it, we'll try to make it happen. At this point, I was tempted to vocalize an urge for baked Alaska and fire juggling on the beach, just to see. (One guest had embarked on a new cleanse just before she arrived, and asked the resort staff to come up with 120 pounds of celery, which they did.)

Our beachfront villa, one of 21 at the resort, was once again ridiculous, with its white stone bathtub that resembled a bisected dinosaur egg, its bed that I never wanted to leave, oriented toward the azure ocean, and its paintings produced by one of Walker's favorite painters, Chris Kenyon,

during a yearlong island residency. But despite the creature comforts, at Kokomo you really get the feeling of being out there. The resort is situated in the Kadavu group of islands, surrounded by the Great Astrolabe Reef—the fourth largest on the planet—which teems with exotic marine life, including sharks and dolphinfish. The place feels so remote, in fact, that some of the nearby beaches are used to film international editions of *Survivor*.

At Kokomo, we again were briefed about the multitude of on-land amenities on offer, from the termis court to the yoga sessions. But again, we found ourselves most drawn to the aquatic wonderland of the Pacific Ocean. The resort offers a PADI dive center and a staff marine biologist who studies the region's manta ray population. There's Hobie catamaran sailing, tubing, snorkeling, outer-reef surfing, and deep-sea fishing (migrating tuna are never fattier than when in their Fiji phase, Persson told us).

One day, we took a boat to an even more remote island, which took us past the Survivor beaches, (Continued on page 104)





Getting There

Fiji Airways has daily nonstop flights from Los Angeles to Nadi International Airport, on the main island of Viti Levu. As Fiji is made up of more than 300 islands, many resorts offer their own air or boat transfers; in addition, there are ferry services to the busier Mamanuca and Yasawa island groups from Port Denarau, a short drive from the airport.

Where to Stay

Six Senses Fiji Located on Malolo Island in the Mamanucas, this eco-friendly resort offers high-end luxury with minimal guilt—as well as excellent food and a dazzling array of wellness options. And for surfers of means, legendary spots like Cloudbreak and Restaurants are a short boat ride away. sixsenses.com; villas from \$945.

Kokomo Private Island

A 40-minute seaplane (or helicopter) ride south from Nadi to Yaukuve Levu, this property owned by Australian developer Lang Walker feels a bit like Fantasy Island. Whatever you want, the staff here aims to provide—from a pionic lunch on a deserted island to a visit to the Great

Astrolabe Reef, one of the premier diving spots on earth. kokomoislandfijl.com; villas from \$2,500.

Vatuvara Private Islands

Another plane ride, this time 40 minutes northeast from Nadi, lands you on Kaibu, an island in the remote Lau archipelago owned by Oakley sunglasses founder Jim Jannard. Formerly closed to tourists, Kaibu is now home to this exclusive, 370-acre, three-villa property with overflowing gardens, an on-site farm, and an organic golf course. vatuvara.com; villas from \$4,300.

Nanuku, an Auberge Accessible by plane or from Nadi, Nanuku is a back, family-oriented Pacific Harbour, on Vit southern shore. Adver central focus: guests (with sharks, Jet Ski to islands, and journey up rivers to rapids and wa What makes Nanuku r special, though, is the showcases Fijian cultu witnessed in the tradil kava ceremony, which combines consumptic euphoria-inducing loc with tribal dancing an aubergeresorts.com; (from \$775.-M.P.